CERTIFICATION IN MOOC DESIGN

1. COURSE DESCRIPTION:

This Massive Open Online Course will provide the student with an appreciation of the role of media in the Church regarding proper and responsible evangelism, this MOOC will explore the Social Communications Magisterium beginning with Pius XII's *Miranda Prorsus* (1957) and Vatican II's *Inter Mirifica* (1963), followed by selections from the 48 World Communications Day speeches delivered between the years 1967 and 2014 by Popes Paul VI, John Paul II, Benedict XII and Francis.

2. LEARNING OUTCOMES

1. Participants will demonstrate an understanding of the Church’s teaching on social media and communications.
2. Participants will demonstrate proper and ethical means of using social media and communications.
3. Participants will demonstrate adequate use of social media and communications for evangelization.

3. MODULES

**Module 1:** Ancient History of Social Media, AKA: the 50’s and 60’s

*Readings:* *Miranda Prorsus*, Encyclical of Pope Pius XII (this is a long document, please read lightly)

*Inter Mirifica*, Vatican II Decree on the Media of Social Communication (*study this thoroughly*)

*Activities:* Write an introduction about yourself, you experience with social media, and what you hope to get out of this course. Respond to others.

Write about *Inter Mirifica*, and how it applies to social media today. Ask a question about what you learned this week, and then reply to other student’s questions.

**Module 2:** The Modern Church and the Internet

*Readings:* *Infinite Bandwidth*, Chapter 1 “Overview”

*Church and the Internet* (2002) by Pope John Paul II

John Paul II, 36th WCD “Internet: A New Forum for Proclaiming the Gospel”

Benedict XVI, 40th WCD “The Media: A Network for Communications, Communion, and Cooperation”

*Activities:* Write about what you learned this week, and how it applies to social media today. Ask a question about what you learned this week, and then reply to other student’s questions.

**Module 3:** Truth and Attitude

*Readings:* *Infinite Bandwidth*, Chapter 3 “Attitude Awareness” and 5 “Truth Filled”

John Paul II, 6th WCD “The Media of Social Communications at the Service of Truth”

John Paul II, 7th WCD “The Mass Media and the Affirmation and Promotion of Spiritual Values”

John Paul II, 26th WCD “The Proclamation of Christ’s Message in the Communications Media”

Benedict XVI, 42nd WCD “The Media: At the Crossroads between Self-Promotion and Service”

*Activities:* Write about what you learned this week, and how it applies to social media today. Ask a question about what you learned this week, and then reply to other student’s questions.
Module 4: Communicatio et propter Evangelium

Readings: *Infinite Bandwidth*, Chapter 6 “Inspiring” and 8 “Motivated by the Relevant to Experience”
John Paul II, 8th WCD “Social Communications and Evangelization in Today’s World”
John Paul II, 17th WCD “Social Communications and the Promotion of Peace”
John Paul II, 18th WCD “Social Communication: Instruments of Encounter Between Faith and Culture”
Benedict XVI, 43rd WCD “New Technologies, New Relationships…”

Activities: Write about what you learned this week, and how it applies to social media today. Ask a question about what you learned this week, and then reply to other student’s questions.

4. SELECT READINGS AND RESOURCES:


5. EVALUATION

- There are 4 modules to the course; one point can be earned for completion of each module. Students will be evaluated on weekly discussion and evidence of understanding the course materials.

6. ACADEMIC HONESTY POLICY

Avoiding Plagiarism

In its broadest sense, plagiarism is using someone else's work or ideas, presented or claimed as your own. At this stage in your academic career, you should be fully conscious of what it means to plagiarize. This is an inherently unethical activity because it entails the uncredited use of someone else’s expression of ideas for another's personal advancement; that is, it entails the use of a person merely as a means to another person’s ends.

Participants:

- Should identify the title, author, page number/webpage address, and publication date of works when directly quoting small portions of texts, articles, interviews, or websites.
- Students should not copy more than two paragraphs from any source as a major component of papers or projects.
- Should appropriately identify the source of information when paraphrasing (restating) ideas from texts, interviews, articles, or websites.

7. ABOUT THE COURSE DEVELOPER

Shaun Alexander McAfee

Shaun is the Social Media Director for Holy Apostles College and Seminary. He also performs this duty for Patrick Madrid’s Envoy Institute and Dr. Peter Redpath’s Aquinas Leadership Group. He has a love for evangelism, ecumenism, apologetics and Papal documents.

He served in the Air Force before attending the University of North Dakota, graduating with a BAA in Aeronautics in 2010, and went on to get an Masters in Business Administration with Liberty University in 2013. He is completing an MA in Theology with concentration in Dogma and is expected to graduate in May 2015.

His first book will release in January 2015 with Sophia Institute Press and has others in work. Listen to his podcasts and read his blog at [www.shaumcafee.com](http://www.shaumcafee.com)

ATTENDANCE

Registrants can move through the course at their own pace but should complete the course by the end of the term.